**PRIVACY POLICY**

Borusan Makina ve Güç Sistemleri Sanayi ve Ticaret A.Ş. (“Borusan CAT” or “Company”) attaches importance to the protection and confidentiality of the information (“User”) of people who visit the [www.borusancat.com](http://www.borusancat.com) ("Site" or "Website"). This Privacy Policy ("Policy") aims to inform the Users about how Borusan CAT uses the information obtained through the Site, responsibilities of the Users and the rules and procedures of Borusan CAT for the protection of confidential information.

1. **Information We Collect**

When you visit [www.borusancat.com](http://www.borusancat.com), we may collect some of your information to contact you and enable you to benefit from our services. You may update the information you have shared with Borusan CAT at any time by contacting us.

Users may contact Borusan CAT when they want to buy or rent our products or services, convey their requests, suggestions and complaints to our Company or for other communication reasons. In this case, users’ information such as name-surname, mobile phone, e-mail, company name, city, equipment serial number and information regarding the explanations stated in the contact form are collected through the contact form or chat screen on the website.

On [www.borusancat.com](http://www.borusancat.com), we use cookies to follow the movements of the visitors, to ensure that they perform their visits appropriately, to provide a good experience to the visitors visiting the site, to improve the site structure and content, to evaluate visitor usage statistically, to perform online advertising activities and to perform personalized services accordingly the User’s preferences and needs.

Cookies are small files which are stored on your browser, hard drive or mobile device when you visit a website. We collect information of website Users (such as browser type, IP address, type of operation system, page entries, page view duration). For detailed information about cookie usage, you may review our Cookie Policy on <http://www.borusancat.com/en/cookie-policy>

1. **Purposes of Use of Information**

As Borusan CAT, we use the information we collect through our websites for the following purposes:

* To communicate with website Users; to conclude the requests and complaints of the Users,
* To promote our products and services; to conduct advertising and campaign processes,
* To develop / improve our products and services based on user feedbacks,
* To personalize the products and services offered by our Company bearing the likes, preferences, usage habits and interests,
* Identifying and fixing technical problems on the website; conducting information security processes,
* Measuring visitor experiences through cookies, improving site performance
* To fulfill our legal obligations according to Law No. 5651 on Regulation of Publications on The Internet and Combating Crimes Committed By Means of Such Publication and related regulations.

The purposes set out in this section refers to the purposes of the information collected on [www.borusancat.com](http://www.borusancat.com). For detailed information about the Borusan CAT's purposes of processing personal data and other issues related to the processing of personal data, please review "Personal Data Protection and Processing Policy" on [www.borusancat.com/en/corporate/about-us/protection-of-personal-data](http://www.borusancat.com/en/corporate/about-us/protection-of-personal-data)

1. **Information Sharing with Third Parties**

The information you provide on the website may be shared with third parties in order to achieve the above-mentioned purposes (for example, your information may need to be shared with the company providing the service in order to obtain the website technical support service). In this context, your information may be shared with our subsidiaries, group companies, business partners and service providers which support us within the scope of the supply of goods / services. However, when we are asked to share your information in order to fulfill our legal obligations, your information may also be shared with authorized persons, institutions and organizations.

The information that the Users provide to Borusan CAT shall not be shared with third parties, except for the purposes set out in this Policy and the situations required to provide the service.

1. **Storing and Protecting Your Information**

Your information is retained for the time required by our purpose to collect information. If a special period is stipulated in the legislation for us to store your information, this period is respected.

Our company takes the necessary technical and organizational measures to protect the systems and databases where your information is kept against data security threats (cyberattack, hash, etc.).

1. **Keeping Your Information Accurate and Up to Date**

It is the User’s responsibility to keep the information provided to our Company accurate and up to date. The information requested from you must be conveyed accurately and updated if there is any change.

When you provide information to Borusan CAT on behalf of someone else, you undertake that you have the right to share this information with Borusan CAT / you are authorized to do so.

The User acknowledges that some services may not be partially or fully provided if he/she requests that any information be used by Borusan CAT.

All responsibility for the content shared during the use of the website belongs to the user in question. Borusan CAT cannot be held responsible for the unlawfulness of any content shared on the site. The User undertakes that the content uploaded to the Site belongs to her/him and does not infringe the copyrights of others.

Users acknowledge that the content, messages, questions and answers they share are not degrading, racist, illegal, violating international agreements.

1. **Redirecting to The Third-Party Websites**

[www.borusancat.com](http://www.borusancat.com) may redirect to other websites that is not operated by Borusan CAT. During your visit to any of these websites, you are subject to the privacy policies and terms of use of the site you visit. Borusan CAT is not responsible for the policies and practices of these websites.

1. **Changes to The Website and This Policy**

Borusan CAT reserves the right to change, suspend or stop all products and services, information, images and other items on the site without prior notice.

Borusan CAT reserves the right to make changes and updates to this Policy. It is the User's responsibility to follow the current version of the Policy.

1. **Responsibility**

Borusan CAT is not responsible for any direct or indirect damages and expenses that may occur as a result of any errors, interruptions, delays, viruses, line and / or system failures that may occur during the use of the website.